



Food and Agriculture Organisation
of the United Nations

INITIATIVE TO COMBAT SOARING FOOD PRICES

(TCP/RLA/3203)

IMPROVING THE ORGANISATIONAL, HUMAN AND INSTITUTIONAL
CAPACITY OF THE JAMAICA PIG FARMERS' ASSOCIATION (JPFA)



**Eat
Jamaican
Pork**
● ● ● **A**
**Healthy
Choice**

The Food and Agriculture Organisation of the United Nations (FAO) has made available to the Jamaica Pig Farmers' Association (JPFA) funding of US\$37,440.00 to support the organizational, human and institutional capacity of the JPFA. It is expected that the JPFA will be able to enhance its competitiveness and comparative advantage of its members who are largely micro and small agro-entrepreneurs operating in the production level of Jamaica's pig/pork industry.



The overall objective of the one-year project is to enhance the leadership capacity of the JPFA executive and strengthen parish chapters to ensure nationwide presence. The following activities are being undertaken during the project lifespan:

- Capacity building training in entrepreneurial development, group dynamics, association management, financial planning and management, use of credit, marketing of commodities, contract negotiations, food safety, waste disposal management
- Organisational review of the JPFA
- Establishment of 13 parish chapters and development of Standard Operating Procedures (SOPs) and Terms of References (ToRs) for executive members
- Conduct membership drive and upgrade membership database
- Upgrade JPFA's website
- Pork consumption promotion



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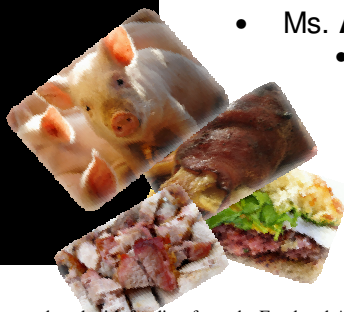


About Us

In 2001, a small group of pig farmers identified the need for an organisation that could provide leadership and advocacy in representing the pig/pork industry at all levels. The Ministry of Agriculture (MoA) assisted in the formation of a Steering Committee and drafted the Articles of Association.

In May 2002, the Jamaica Pig Farmers' Association (JPFA) was incorporated as a Non-Government Organisation (NGO) with a mandate to develop and improve pig farming and Jamaica's pig/pork industry.

Today the JPFA is a vibrant force, making a significant contribution to agriculture and the economic development of the country and garnering resources for the continued development of the Association and the industry.



Our Achievements

Since inception, the Jamaica Pig Farmers' Association (JPFA) has made great strides in agricultural development in Jamaica. Chief among these are:

- Modernising piggery operations with new technologies and state-of-the-art operations
- Increasing production, quality levels and consistency of local pork
- Improving relations with industry stakeholders
- Increasing membership from 50 to over 800
- Raised over J\$40.0M for organisation development

With over 6,000 identified pig farmers, the JPFA acknowledges the mammoth task ahead.

2010/2011 Executive Officers

- Mrs **Angella Bardowell** - President
- Ms. **Annabel Williams** - Immediate Past President
 - Mr **Ivan Campbell** - Vice President
 - Mr **George Williams** - Vice President
 - Mrs **Iolyn Johnson** - Secretary
 - Mr **David Robb** - Assistant Secretary
 - Mr **Henry Graham** - Treasurer
 - Mr **Delroy Many** - Public Relations Officer

This document has been produced with funding from the Food and Agriculture Organisation of the United Nations (FAO). Its contents are the sole responsibility of the Jamaica Pig Farmers' Association (JPFA) and does not represent the views of the FAO.

To find out more about the JPFA and to become a member, please contact:
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